



Engineering Group



# Company Profile

DK Engineering Group is a leading supplier of products and solutions for in-store communication and merchandising to the food and non-food retail sectors. The company is also a leading supplier of products and solutions to brand manufacturers for merchandising on the shelf and in other parts of the store. We are constantly striving to improve standards. everyday, in every way.

We work hand in hand with both retail and brands to develop store ready solutions that add value to the consumer and saves labour for the store. Our vast production capacity allows us to provide you both standard items with short lead times and customized solutions with an attitude! We pride ourselves in bringing only the best to our customers.

DK Engineering Group has been proven and tested in an in-store environment. With a team of industry leading experts in business knowledge, design, engineering and prototyping we guarantee the success of your projects including full-scale prototypes, in-store testing and roll-out support.

Attractive & selling in store environment that makes a difference. Our experience from working with the world's leading retailers and brands had taught us that in-store differentiation is key. The key to be successful in today's competitive landscape



## Mission & Vision

Our mission: To create an attractive and selling in-store environment that strengthens the consumer's shopping experience.

Our Core Values:

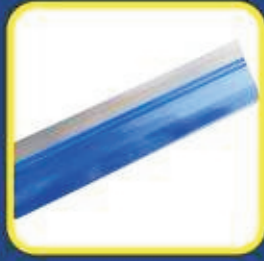
Customer focus: DK Engineering Group has a focus on creating added value for our customers and increasing their profitability. High service and commitment leads to increased customer satisfaction which is our first priority.



# **PVC DATA STRIPS**



**Double Lock**



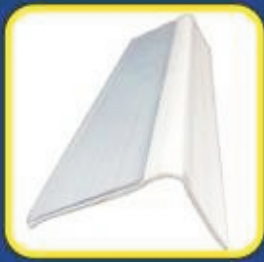
**Double Lock with Stopper**



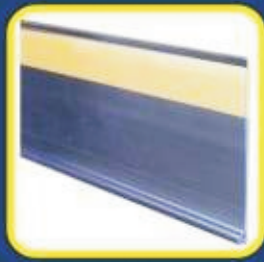
**Single Lock**



**Single Lock with Stopper**



**Glass Data Strip**



**Tape Data Strip**



**Stopper Data Strip**



**R Data Strip**



**Wooden Data Strip**



**Double Lock International**



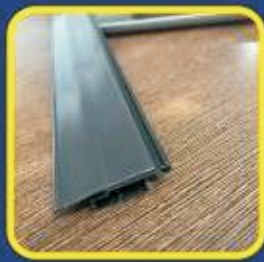
**Wire Stopper**



**Wooden Shell Data Strip**



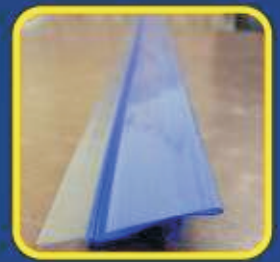
**Single Lock New Data Strip**



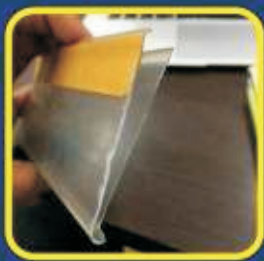
**Black Data Strip**



**R Single Lock**



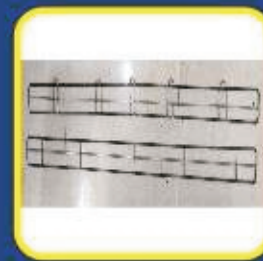
**R With Stopper**



**Single Side Data Strip**



**Both Side Data Strip**



**New Wire Stopper**

# **CASH COUNTER & TOPS**



**4" Cash Counter  
With Drawer**



**5" Cash Counter**



**Cash Counter  
With Cabinet**



**Metal Cash  
Counter**



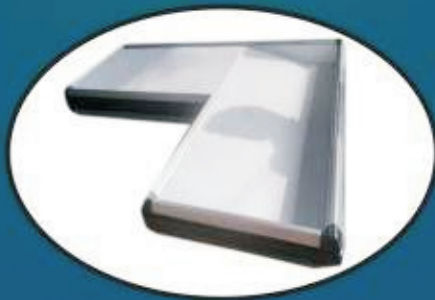
**Cash Counter Top  
With Marching Corner**



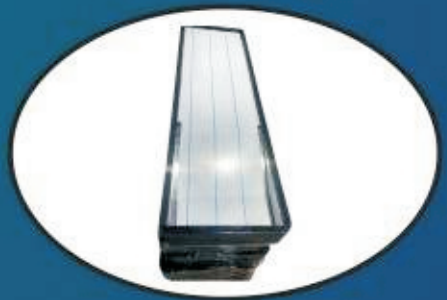
**Pine Wood  
Cash Counter**



**Plain Surface  
Cash Counter**



**L-Shape  
Cash Counter**



**SS-304 Metal  
Cash Counter**



**Wooden  
Cash Counter**



**Packaging**



**Cash Counter  
Top**

# TROLLEY



**SS Trolley With  
Mobil Holder**



**SS 100 Ltrs. Trolley**



**SS 65 Ltrs. Trolley  
With Baby Seater**



**SS Trolley Without  
Baby Seater**



**Colourful Baby  
Seater.**



**Baby Seater  
With Wheel Lock.**



**Dump Bin  
SS/MS**



**SS/MS  
Broom Stand**



**Wafer Rack**



**Chocolate Rack**



**Chocolate Rack 2**



**Alligator Bin**

# **SUPER MARKET ACCESSORIES**



**Vegetable Rack**



**SS Peg Hook**



**Plastic Basket**



**Plastic Wheel Basket**



**MS Broom Stand Basket**



**MS Ali Broom Promo Bin**



**MS Promo Bin**



**SS Alligator Bin**



**Powder Coated Bin**



**Powder Coated Par Hook**



**Powder Coated Bins**



**Clutcher With T**



**PVC Display**



**Megenet With Frame**



**Clutcher**



**Clutcher With Clip**



**Clip**



**Magenet Stand**



**Frame**



**Small Clip**



**Magenet With A-4 Frame**



**Thumb Clip**



**PVC Clip**



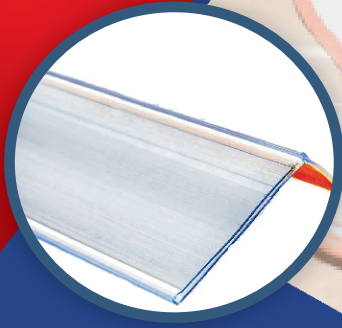
**Transparent Clip**



**Clip**



**Magenet**



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